



LIVING BENEFITS PLUS DEATH BENEFITS IN ONE SIMPLE SOLUTION

TERM LIFE INSURANCE FROM TRANSAMERICA LIFE INSURANCE COMPANY



Are You and Your Family Prepared for Life's Surprises?

You've always done your best to provide for, and protect, your family's financial security. But life has a funny way of coming up with unexpected situations to surprise you.

The Financial Impact of Illness

Recent studies show that nearly half of all Americans suffer from at least one chronic illness, and many of these people have one or more daily activity limitations.¹

Chronic diseases—such as heart disease, stroke, cancer, diabetes, and arthritis—are among the most common and costly of all health problems in the U.S., and are also the leading causes of death and disability.¹

You may not have considered it until now, but more and more Americans are learning that certain types of life insurance can play an important role in protecting their family's financial future when an unexpected chronic, critical or terminal illness happens.

Why Term Life Insurance Can Be the Difference

Term life insurance is one of the most important things you can put in place to provide financial protection for your family if you were to pass away unexpectedly. But did you know that Trendsetter® LB term life insurance from Transamerica Life Insurance Company also gives you the ability to get cash to pay your bills should you become stricken with a chronic, critical or terminal illness—even if you already have health insurance or Medicare coverage?

THE LIVING BENEFIT SOLUTION



What Living Benefits Can Bring to Your Life

If you are diagnosed with a chronic, critical or terminal illness, a Trendsetter LB term life insurance policy allows you to accelerate a portion of your policy face amount to:²

- Pay for care or treatment that may not be covered by your health insurance plan
- Replace income lost as a result of your illness
- Provide for in-home care or facility needs

And, any death benefit value not used as a living benefit will go to your loved ones after your death.

WHY TRANSAMERICA LIVING BENEFITS?

- Trendsetter[®] LB policies offer coverage from \$25,000 to \$999,999.
- You may be eligible to receive coverage up to \$249,999 without the need for a medical exam.³
- A choice of coverage periods—from 10, 15, 20, 25 and 30 years.



The Transamerica Advantage

Term life insurance is one of the most cost-effective choices you can make to provide a financial safety net for your family. And when it comes to choosing a life insurance company, you want one you can depend on. People have turned to Transamerica Life to ensure the future financial security of their families for over 100 years.⁴ Let us help you protect your family's future.

Contact your life insurance professional or Transamerica today.

¹Centers for Disease Control and Prevention. Chronic Diseases and Health Promotion; <http://www.cdc.gov/chronicdisease/overview/index.htm>

²Subject to state availability. Minimum and maximum amounts that may be accelerated may vary. Some portion of the payments may be taxable, and policy owners are advised to consult with their tax advisors when making a request for an Accelerated Death Benefit.

³The \$25,000 to \$99,999 rate band (Band 1) and the \$100,000 to \$249,999 rate band (Band 2) on Trendsetter LB are available on the Standard Nonsmoker, Standard Smoker, Standard Express Nonsmoker and Standard Express Smoker risk classes on a non-med basis. Non-med requirements include the application, non-medical application supplement (part 2), a Medical Information Bureau release form, prescription check and a possible personal history interview and/or an Attending Physicians Statement.

⁴Transamerica Life Insurance Company is descended from a company founded in 1906.

Trendsetter[®] LB is term life insurance issued by Transamerica Life Insurance Company, Cedar Rapids, IA 52499. Policy Form No. TL19. **Premiums increase annually beginning in year 11 for the 10-year policy, in year 16 for the 15-year policy, in year 21 for the 20-year policy, in year 26 for the 25-year policy, and in year 31 for the 30-year policy.** Policy form and number may vary, and this policy may not be available in all jurisdictions. Insurance eligibility and premiums are subject to underwriting. In most states, in the event of suicide during the first two policy years, death benefits are limited only to the return of premiums paid.

